



Marisha Leon

## Communications Manager




 FashionMag

 France Télévisions


 Le JDD

 Arguments et Faits


 UvisionTV

 Blog - La Bretagne a vélo


 Blog - Solidarité internationale

 Projet web magazine

35 years old

 Belgrade (11050) Serbia and Montenegro

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## EXPERIENCES

### Regional Communications Manager – Africa

Nordgold - Since August 2020



- ▶ Produce audiovisual content and coordinate photoshoots in Guinea and Burkina Faso.
- ▶ Produce communication materials such as press releases, presentations, Q&A documents, speeches, articles, stories, video scripts, and newsletters in French, English, and Russian.
- ▶ Direct and train an international remote communications team.
- ▶ Coordinate the work of contractors in Burkina Faso, Guinea, and Russia.
- ▶ Develop and implement communication campaigns.
- ▶ Produce special PR projects.
- ▶ Build relationships with media outlets to secure story placements on a national and global level.
- ▶ Manage corporate social media channels and websites.
- ▶ Manage and coordinate events.
- ▶ Ensure the company's participation in trade shows and conferences, overseeing the production of stands, handouts, and speeches.
- ▶ Handle administrative tasks such as contract management, documentation, and budget management.

### Public Relations Specialist

Nordgold - February 2020 to July 2020



- ▶ Support in content management, film production, multimedia projects, global communications, event management, and budget tracking.
- ▶ Coordinate with media agencies and oversee media events and collaborations.
- ▶ Contribute to international media campaigns and help in organizing and managing various campaigns.

### Journalist | Copywriter (Freelance)

The Health Magazine Zdorovie, Studio Moderna, Fun Corp - March 2019 to January 2020



- ▶ Conducted interviews.
- ▶ Attended press conferences.
- ▶ Produced content for web platforms and print in Russian and English.
- ▶ Developed scripts for TV ads and product placement shows.

### Journalist

Fashion Group (FashionMag.com) - February 2014 to March 2014  
- Internship - Paris - France



### Journalist

France Télévisions, France2 Moscow - July 2015 to August 2015 - Internship  
- Moscow - Russia



### Communications/PR Assistant

1001artproject.com - August 2013 - Internship - Moscow - Russia



### Credit Analyst (Business)

Probusinessbank (Life financial group) - November 2012 to August 2013 - Full-time - Moscow - Russia



### Credit Analyst (Business)

Kazkommertsbank - May 2012 to July 2012 - Almaty - Kazakhstan



### Credit Analyst (Business)

BTA Bank - November 2011 to April 2012 - Full-time - Almaty - Kazakhstan



## Retail products consultant, project manager (American Express products)

BTA Bank - August 2010 to June 2011 - Full-time - Almaty -  
Kazakhstan



## Author/Producer/Presenter

Uvision TV - 2006 to 2009 - Student Project - Almaty - Kazakhstan



## UNDP Volunteer

United Nations, Gender in Development Bureau - June 2006 to August 2006 -  
Volunteer Work - Almaty - Kazakhstan



## UNDP Volunteer

United Nations, Gender in Development Bureau - June 2005 to July 2005 -  
Almaty - Kazakhstan



## EDUCATION

### Journalism

ESJ LILLE + SCIENCESPO

July 2014 to March 2016

Double degree masters program: ESJ Lille (Higher School of Journalism) and Sciences-Po Lille (Institute of Political Studies). Specialization : multimedia.

### Journalism

LOMONOSOV MOSCOW STATE UNIVERSITY

September 2013 to July 2014

### Economics and Management

KAZAKH-BRITISH TECHNICAL UNIVERSITY

September 2006 to June 2010

## SKILLS

### Languages

- ▶ Russian: Native
- ▶ French: Fluent
- ▶ English: Fluent

### Software

- ▶ Office
- ▶ InDesign
- ▶ Photoshop
- ▶ FinalCut Pro